

29<sup>th</sup> LEAD EAST  
P.O. Box G  
Long Valley, NJ 07853

ADDRESS SERVICE REQUESTED

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W. Caldwell, NJ  
Permit #139

# YOU'RE INVITED TO A PARTY!

DISCOUNT COUPONS INCLUDED

## 1950's WEEKEND

Wed. Aug. 31 - Sun. Sept. 4, 2011

Rt. 10 (exit #39, I-287)

1,800 Old Cars...36 Oldies bands

NY/NJ Area's Biggest CAR SHOW

4 days, 5 nights indoors & out

Fun for the whole family

Kids under 12 FREE

DJ's from Wed. night through Sun. night, with places to dance indoors & outdoors, Sock Hops & Prom. Dancing Thursday through Sunday!

WANT TO PERFORM ON STAGE? Two different ways to get on stage with an audience. 50's & OLDIES KARAOKE & OPEN MIKE SHOWCASE Fri-Sat-Sun. & DOO WOP IDOL, for amateurs to compete for cash prize Sat.-Sun. plus a chance to perform onstage in Concert

50-50 CASH DRAWING: '10 prize \$14,000+

FREE SHUTTLE TO MARRIOTT: Hilton is Sold Out but stay across the street 973-538-8811

SPECTATOR COMBO PACKAGE: Save \$, buy a concert ticket and daytime event entry!

HOW TO DRESS 50's SEMINAR: Sat-Sun.

FREE 50's DANCE LESSONS: Sat & Sun.

MODEL CAR CONTEST: For kids, 2 ages.

50's COLLECTIBLES SHOW: Fri.-Sun

FOOD and ALCOHOL: Indoors & outdoors.

SUGGESTIONS: Do you have an idea how we could improve the event, or is there an oldies group you'd like to see, or an activity we could bring back or add to the fun? Let us know!

The 29<sup>th</sup> annual LEAD EAST 50's Party is hands down the BEST Oldies Nostalgia Weekend anywhere. With 1,800 (honest count) 1972 and earlier customs, rods & stock restored vehicles, 36 oldies bands & Doo Wop acapella groups, day and night dancing, old car cruising around the hotel, drive-in movies four nights, a Prom, a 50's Collectible Show, it's 100% American fun for the whole family. No party like it anywhere!

DO YOU LIKE OLD CARS? 1,800 people bring '72 and earlier restored and custom cars from 23 states and park and cruise around the hotel day and night!

DO YOU LIKE OLDIES MUSIC? Live bands indoors and out, day and night, with big speakers on the roof of the hotel playing the music you can't find on the radio!

DO YOU LIKE TO DANCE? It's a big part of our party. With live bands and recorded music, non-stop

Info: 908 876 9100 e-mail: [leadeastinfo@aol.com](mailto:leadeastinfo@aol.com) website [www.leadeast.net](http://www.leadeast.net)

# You're invited to a BIG 50's PARTY!

There are no loose discount coupons in 2011

**USE THESE**



a LEAD EAST tradition for 28 years

## **GOLDEN OLDIES CONCERTS**

in the air-conditioned Hilton Ballroom

**7:30 PM Friday Sept. 2**

**KENNY VANCE & The PLANOTONES**

"Looking for an Echo"

A special evening up close and personal with Kenny, including an autograph session. Bring your camera, take a photo of yourself standing next to him.

**7:00 PM Saturday Sept. 3**

**WILLIE WINFIELD & The HARPTONES**

"Sunday Kind of Love"

**JIMMY CLANTON**

"Venus in Blue Jeans"

**JIMMY GALLAGHER & The PASSIONS**

"Just To Be With You"

**CLEVELAND STILL & The DUBS**

"Could This Be Magic"

**7:00 PM Sunday Sept. 4**

**CHARLIE THOMAS & The DRIFTERS**

"Under The Boardwalk"

**JAY SIEGEL & The TOKENS**

"The Lion Sleeps Tonight"

with **JAY TRAYNOR** of **JAY & THE AMERICANS**  
singing his #1 hit "She Cried"

**LARRY CHANCE & The EARLS**

"I Believe"

## **A CAPPELLA SHOWS Sat. & Sun.**

A tradition we love we started 20 years ago with the late great RONNIE I is Doo Wop A cappella harmony. We'll do it with 6 groups each day from 12:30 to 3:30 In the afternoon in the air conditioned Hilton ballroom.

Saturday: **CLASSIC SOUNDS  
NORRISTONES  
MAGIC TOUCH  
MEMORIES OF YOU  
TRIBUNES  
DESIRE**

Sunday: **ECHOS OF TIME  
5/3 WOODLAND  
SHADES OF SOUL  
The BARONS  
SENTINELS  
The CAMEOS**

### **FAX, PHONE, US MAIL or ONLINE ORDERING:**

You can fax your entry form to 908 876 1692, mail it to PO Box G, Long Valley, NJ 07853, call us at 908-876-9100 or register online at [www.leadeast.net](http://www.leadeast.net).

Order reserved seats! See Concert floorplan at <http://www.leadeast.net/concerts.html>

**VOLUNTEERS NEEDED:** Work 10 hours at the event and get free Plan B entry or for you and your car, or 15 hours for a Plan A. Concert tickets also available, Free T-shirt and food for that day. Call Jim at 908 637 4340.

**HANDICAPPED PARKING:** Spectators and concert goers, when you drive in, if you have Handicap Parking credentials, ask parking attendant for directions to park.

# SCHEDULE OF ACTIVITIES

## WEDNESDAY, AUG. 31

- 8:00 PM to 10:00 PM:** Early Old Car Registration for Plan A's who are staying five nights at the Hilton/Hampton ONLY. Entry Road. Five night guests ONLY can also register room and car for '12 too.
- 8:00 PM to Midnight:** Kickoff party in the ballroom with 5 piece band with sax, the GREYHOUNDS. Dancing.

## THURSDAY, SEPT. 1

- 9:00 AM to 10:00 PM:** Old Car Registration Plan A only. Entry road.
- 6:00 PM to 10:00 PM:** Outdoor DJ Jerry "Wolfman" Burst spins.
- 8:00 PM to Midnight:** Drive-In Movies Hilton parking lot, 29<sup>th</sup> year.
- 8:00 PM to Midnight:** DJ The GOLDEN GUP in Hilton ballroom.

## FRIDAY, SEPT. 2

- 8:00 AM to 10:00 PM:** Plan A Old Car Registration at Ballfield. Check our website [www.leadeast.net](http://www.leadeast.net) for latest info. with the time Plan B cars will be admitted to Registration and into the event.
- 9:00 AM to 9:00 PM:** 50's COLLECTIBLES SHOW indoors.
- 10:00 AM to 2:00 PM:** Free shuttle bus for gals to Rockaway Mall.
- 10:00 AM to 2:00 PM:** To reserve a Hilton or Hampton room & Plan A package for LEAD EAST 2012, pick up a number at 8:00 AM in hotel at the revolving door. Come back later when scheduled.
- 2:00 PM to 5:00 PM:** 50's KARAOKE & OPEN MIKE, B&J Ent.
- 2:00 PM to 10:00 PM:** Tentatively, Pre-Registered Plan B's ONLY pick up credentials at Ballfield. Check [www.leadeast.net](http://www.leadeast.net) for info. Most of the Plan B parking spaces have been reserved in advance!
- 4:00 PM to 5:00 PM:** COOLEST CRUISER Contest. Wolfman.
- 5:00 PM to 10:00 PM:** On-site Plan B's credentials at Registration.
- 6:00 PM to 11:00 PM:** Outdoor DJ Jerry "Wolfman" Burst spins.
- 7:30 PM to 11:30 PM:** JUNIOR SOCK HOP for kids at outdoor stage with band 45 RPM and DJ DENNIS DESOMMA. Contests!
- 7:30 PM to 11:00 PM:** 29th GOLDEN OLDIES CONCERT, special evening up close and personal starring KENNY VANCE and The PLANOTONES for the entire evening. Autographs, etc. MC'd by XM/Sirius Satellite Oldies Radio DJ "Cool Bobby B" from Ohio. Reserved seat tickets available online, 908 876 9100, sold at event. Concert seating chart is available online at [www.leadeast.net](http://www.leadeast.net)
- 8:00 PM to Midnight:** SENIOR SOCK HOP. Lobby Atrium with 50's band REMINISCE & BIG DADDY COOL. Dance Contest.
- 8:00 PM to Midnight:** Triple feature at ACE DRIVE-IN Theatre.
- 11:00 PM:** Curfew for kids (into hotel room or be off the property).

## SATURDAY, SEPT. 3

- 8:00 AM to 5:00 PM:** OLD CAR REGISTRATION at Ballfield.
- 9:00 AM to MIDNIGHT:** 1,800 1972 & earlier Rods, Street Rods, Customs and Stock Restored cars on display in four parking lots.
- 9:00 AM to 9:00 PM:** 50's COLLECTIBLES SHOW open.
- 10:00 AM to Midnight:** Outdoor DJ Jerry "Wolfman" Burst spins.
- 10:00 AM to 7:00 PM:** Sat & Sun Concert tickets on sale, coatroom.
- 10:00 AM to 5:00 PM:** MEADOWLANDS STREET RODS Repair Shop open to fix your broken or wounded old car.
- 10:00 AM to 5:00 PM:** Two strolling acappella groups, MIXED COMPANY QUARTET and THE BEL CHORDS.
- 11:00 AM to Noon:** HOW TO DRESS 50's Seminar, Jenna Bunker.
- 11:00 AM to Noon:** Free 50's DANCE LESSONS by outdoor stage.
- 11:30 AM to 12:30 PM and 2:30 PM to Midnight:** 50's & Oldies KARAOKE and OPEN MIKE SHOWCASE by BOB & JoANN

## SATURDAY (continued)

- CONKLIN in hotel lobby Atrium. Open to anyone, sign up there.
- Noon to 2:00 PM:** 2 hour MODEL CAR CONTEST, 2 age groups.
- Noon to 1:00 PM:** Seminar HOW TO DECORATE YOUR HOUSE 50's STYLE by Linda White. In Morris Room #9.
- Noon to 2:45 PM:** Rockabilly band The RAZORBACKS outdoors.
- Noon to 6:00 PM:** Make-A-Wish Charity 50-50, \$14,000 in 2010!
- 12:30 PM to 2:30 PM:** DOO WOP IDOL Day #1 (amateurs only) perform in Atrium. \$300 prize Sat. + chance to perform at Concert
- 12:30 PM to 3:30 PM:** Day #1 of DOO WOP A CAPELLA SHOW in the ballroom with DESIRE, NORRISTONES, MAGIC TOUCH, MEMORIES OF YOU, CLASSIC SOUNDS and The TRIBUNES.
- 3:15 PM to 6:00 PM:** Band YESTERDAZE on our outdoor stage.
- 7:00 PM to 11:00 PM:** SATURDAY NIGHT OLDIES CONCERT starring WILLIE WINFIELD & The HARPTONES, CLEVELAND STILL & The DUBS, JIMMY CLANTON, JIMMY GALLAGHER & The PASSIONS plus Sat. Doo Wop Idol Winner. Reserved seat tix online, 908 876 9100, at event. Seating chart [www.leadeast.net](http://www.leadeast.net)
- 8:00 PM to Midnight:** Triple feature at ACE DRIVE-IN Theatre.
- 8:30 PM to Midnight:** GOLDEN GUP & RHYTHMHANCERS rock the joint on our outdoor stage. Dancing and more dancing.
- After Midnight:** When KARAOKE & OPEN MIKE is done, Doo Wop A cappella groups have sung at the bar for hours.
- 12:30 AM to what, sunrise?** The GOLDEN GUP's OFFICIALLY SANCTIONED late night/early AM Rhythm & Blues PARKING LOT PARTY by his Seburg-powered JUKEBUG. Dancing.

## SUNDAY, SEPT. 4

- 8:00 AM to 3:00 PM:** OLD CAR REGISTRATION, Ballfield.
- 9:00 AM to 4:00 PM:** 50's COLLECTIBLES SHOW indoors.
- 9:00 AM to 9:45 AM:** SUNDAY CHAPEL SERVICE w/Jim Craig.
- 9:00 AM to MIDNIGHT:** 1,800 '74 & earlier cars in 4 parking lots.
- 10:00 AM to Midnight:** We don't have room to list all, but the 50's Dance Lessons, Wolfman, Rod Repair Shop, Seminars, Make-A-Wish 50-50, Strolling A cappella groups, etc. etc. all repeat.
- 10:00 AM to 5:30 PM:** Winning cars on display by Drive-In screen.
- 10:00 AM until ???:** Strolling A cappella group JR & The Four SR's.
- 10:00 AM to 7:00 PM:** Sunday night Oldies Concert Tickets on sale.
- 11:30 AM to Noon:** Weirdest Car Contest. \$100, \$50 & \$25 prizes.
- 11:30 AM to 12:30 PM and 2:30 PM to 4:30 PM:** 50's & Oldies KARAOKE and OPEN MIKE SHOWCASE by BOB & JoANN CONKLIN in hotel lobby Atrium. Open to anyone, sign up there.
- Noon to 5:00 PM:** Rockabilly band the RAZORBACKS outdoors.
- 12:30 AM to 2:30 PM:** DOO WOP IDOL Day #2 (amateurs only) perform in Atrium. \$300 prize Sat.+ chance to perform at Concert.
- 12:30 PM to 3:30 PM:** Day #2 of DOO WOP A CAPELLA SHOW with The SENTINELS, The CAMEOS, The BARONS, SHADES OF SOUL, ECHOS OF TIME and 5/3 WOODLAND.
- 5:30 PM:** AWARDS CEREMONIES, 20 best cars, outdoor stage.
- 6:30 PM:** PARADE OF THE PROM QUEENS in Hilton Lot only.
- 6:45 PM:** 26th SR. PROM. No Band, more dance floor! MC Paul.
- 7:00 PM to 11:00 PM:** 29th GOLDEN OLDIES CONCERT with CHARLIE THOMAS & The DRIFTERS, JAY SIEGEL & The TOKENS with JAY TRAYNOR AND LARRY CHANCE & The EARLS + a song by DOO WOP IDOL winner. 50-50 Drawing.
- 8:00 PM to Midnight:** Triple Feature at ACE DRIVE-IN Theatre.

FIND US ON



You Tube

**OLD CAR ENTRY:** Prices including tax. LEAD EAST is for 1972 and earlier cars except Sun. 1976 & earlier in Daiichi lot. **PLAN A PKG:** 5-day for 1 car, 2 adults & kids under 18. Hilton lot parking. Hilton or Hampton guest (1 room/1 car). SOLD OUT Sept. '10 but cancellation waiting list. **PLAN B PKG:** 3-day entry. \$88 by 8/15. Park in Kraft lot if not sold out. Fri. entry. time TBA. Sr. \$78 by 8/15; \$90 after 8/15. Sr. Citizen discount only for Pre-Reg A&B. **ONE DAY (Sat. or Sun.):** Park in Daiichi Parking lot. \$42 by 8/12. \$45 at the event.

**CONCERT TICKETS:** All prices include tax. **GOLD VIP CONCERT:** \$69.55, 1st 11 rows. **VIP CONCERT:** \$58.85, rows 12 to 20. **ORCHESTRA:** \$48.15, rows 21 to 29. Concert ticket bought by 7/15 gets adm. at 3 PM, but after 7/15 on 6 PM on day of that concert. **CONCERT & SPECTATOR COMBO:** Save. Includes admission to event after 9 AM plus Reserved Seat Concert Ticket. Gold VIP \$87.74; VIP \$77.04; Orch. \$66.34. Specify day. Combo Package not available at event, Pre-Reg only. **FOUR DAY SPECTATOR:** \$53.50 Adult; \$44.94 Junior (12-17) or Sr. (66+) by Aug. 15.

**HOTELS:** Nightly room rates below do not include state and local taxes. **Parsippany Hilton & Hampton Inn:** SOLD OUT 11 months in advance but waiting list 973-267-7373, weekdays 9-5, ask for reservations. No credit cards. **Hanover Marriott:** 2-nite stay required. \$139/ nite; 4 night stay \$99 per night special; 3 night/ \$129 per; 2 nite/\$139 per. All rates do not include state and local taxes. FREE shuttle to event across street. 1401 Rt. 10 East, Whippany, NJ 07981 Credit cards OK, 973-538-8811. **LEAD EAST VIDEO:** 717-872-9255 **VOLUNTEERS:** Jim 908-637-4340

**NOTE:** By execution of this form you and your guests release and hold harmless Appleton Productions Inc, HHC TRS FP Portfolio LLC, Remington Parsippany Employers, LLC, and their subsidiaries, partners and operating entities, One Hilton Court; HH FP Portfolio, LLC and HHC TRS FP Portfolio. The undersigned jointly and severally indemnify, defend and hold harmless Appleton Productions Inc., Parsippany LLC Hilton; Mack-Cali Campus Realty LLC, 9 Campus Realty LLC, Maple 4 Campus LLC, Maple 6 Campus LLC, Mack-Cali Realty Corporation, Mack-Cali Realty L.P., P.O. Box 7817, Edison, NJ 08816; Realogy Corporation, Realogy Operations Inc., One Campus Drive, Parsippany, NJ 07054; One Campus Drive LL, LLC and Investcorp International, Inc., c/o Invest Corp., 280 Park Ave. New York, NY 10128; One Campus Associates and the Gales Management Company, LLC, including their officers, agents and employees, One Campus Drive and Three Campus Drive, 100 Campus Drive, Suite 200, Florham Park, NJ 07932; JBJ Group Inc., dba Panek's Golf Cart Service, 92 North Main St., Windsor, NJ 08561 from and against all actions, claims, losses, judgements, liabilities, damages, fines, penalties or costs of whatever nature resulting from any and all claims arising out of the use and/or performance of exhibitors and participants. This is also an all inclusive photo and video release form.

**BEHAVIOR:** Event management reserves the right to restrict participants and spectators to acceptable behavior during all activities. No flamethrowing allowed. No open container of alcohol allowed in moving vehicles. Open headers, tire spin, muffler rapping, speed over 20 mph on event property or any other reason an entrant's or vehicle's appearance or conduct are deemed objectionable by management are grounds for ejection of entrant and said vehicle from the premises. This includes persons, things conduct, printed matter or any act or item of poor character which management considers objectionable. In case of ejection, LEAD EAST is not responsible for refunding of fees. Kindly observe all safety and traffic regulations. Sit inside moving cars and trucks.

# LEAD EAST 2011 ENTRY FORM

Call 908 876 9100 to register or buy concert tickets over the phone with a Credit Card, do so online at [www.leadeast.net](http://www.leadeast.net) or fax this form to 908 876 1692 or send this with your check or Credit Card info to:

29th LEAD EAST Oldies Weekend  
P.O. Box G. Long Valley, NJ 07853

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TOWN \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
CAR MAKE \_\_\_\_\_ YEAR \_\_\_\_\_  
EMAIL \_\_\_\_\_  
HOME PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_

**PARTICIPANT BRINGING AN OLD CAR**

**4 day Plan A Old Car in Hilton Lot**  
Plan A's and Hilton/Hampton Inn rooms are SOLD OUT

**3 day Plan B Old Car**  
\_\_\_ \$88 Plan B Pkg by 8/15  
\_\_\_ \$78 Plan B Senior 66+ by 8/15  
Reserve B parking spot \$45 by 8/15  
Requested Parking Spot # \_\_\_\_\_

**1 day Old Car** (\_\_\_ Sat or \_\_\_ Sun)  
\$50 Sat., \$42 Sun. by Aug. 15

**5 Day Weekend Spectator Pkg.**  
\_\_\_ \$64.20/Adult \_\_\_ \$53.50/ Jr. or Sr.

**CONCERT TICKETS**

\_\_\_ \$69.55 Gold VIP Concert Ticket  
\_\_\_ \$58.85 VIP Concert Ticket  
\_\_\_ \$48.15 Orchestra Concert Ticket

indicate \_\_\_ Fri. \_\_\_ Sat. \_\_\_ Sun.  
Cutoff date for all advanced sales 8/15

**CONCERT & CAR SHOW COMBINATION TICKET**

\_\_\_ \$87.74 Gold VIP Combo  
\_\_\_ \$77.04 VIP Combination  
\_\_\_ \$66.34 Orchestra Combo

**CREDIT CARD ORDERS**

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SEC# \_\_\_\_\_

- VISA                       AMEX  
 MASTERCARD             DISCOVER

\_\_\_\_\_  
SIGNATURE / REQUIRED. I AGREE TO LIABILITY AND BEHAVIOR INFO.

\$ \_\_\_\_\_  
TOTAL ENCLOSED  
CHECKS PAYABLE TO  
APPLETON PROD. INC.